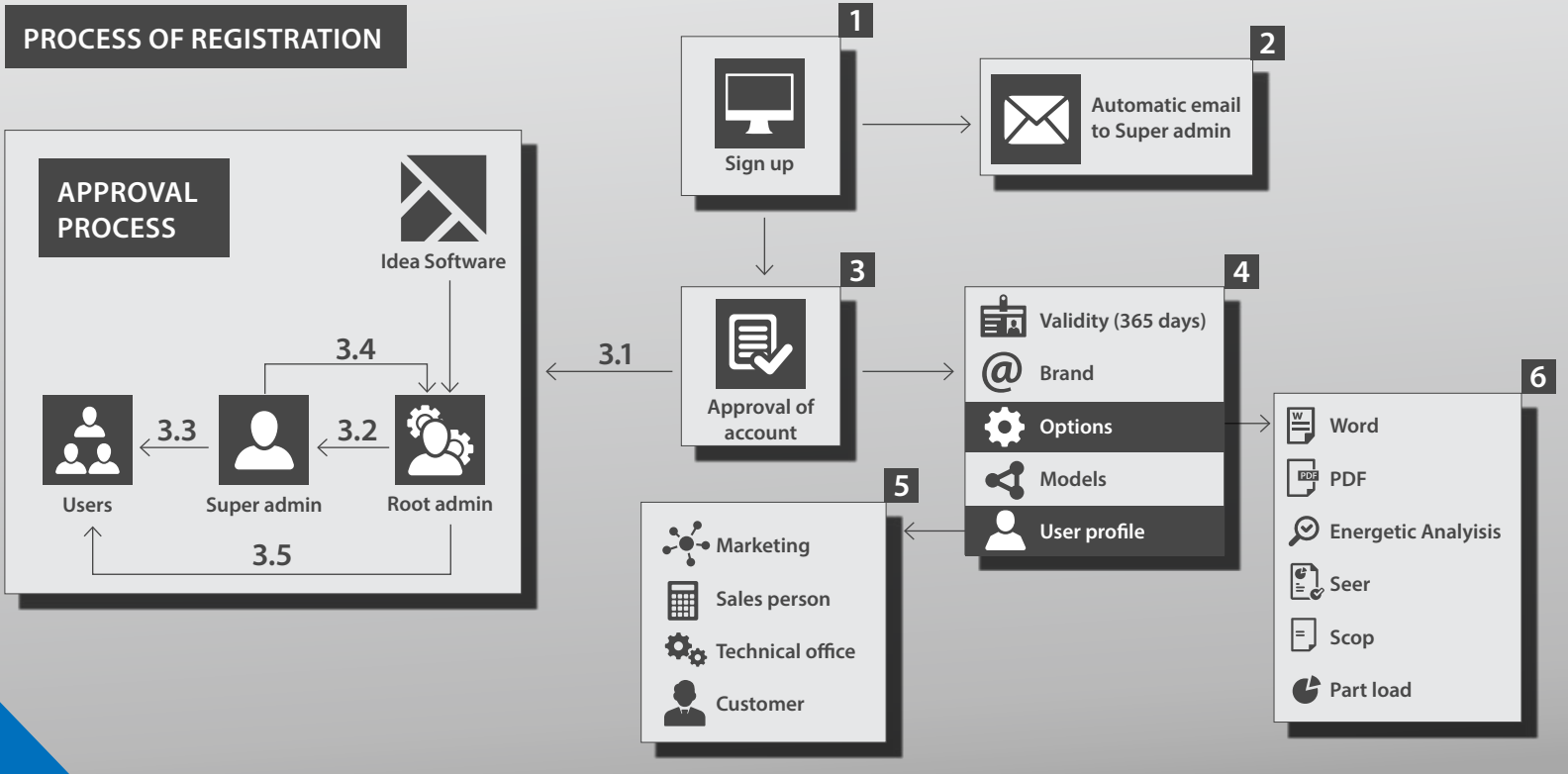


NO IDEA, NO SOFTWARE.



USER PROFILES

- ROOT ADMIN (has all privileges)
- SUPER ADMIN (is authorised only for one Brand with privileges transferred by Root Admin)
- MARKETING
- TECHNICAL OFFICE (specific application rights can be defined)

AUTOMATIC EMAIL NOTIFICATION

- NEW SIGN UP
- ACCOUNT EXPIRATION
- ACCOUNT REJECTED FROM SUPER ADMIN

PROCESS:

1. New user needs to sign up and fill in all mandatory fields in registration form.

2. Root Admin and Super Admin will get an e-mail notification of new registration.

List of new users is available inside the application.

3. Approval of new account inside the application.

NOTE: Root Admin is only approved once and his approval is managed by Idea Software.

3.1 Approval of account is managed by Root Admin and Super Admin, depending on the Brand.

3.2. Root Admin approves Super Admin and manages his own users (inside his Company/his Brand).

3.3. Super Admin can approve or reject new users.

3.4. When the new user is not from Super Admin's Company/ Brand, he is further transferred to Root Admin.

3.5. Root admin approves his users or users rejected by Super Admin.

4. Approval process consists of choosing: Validity, Brand, Options and User profile for each user.

Mentioned approval sections are transferred by the Root Admin to Super Admin and further from Super Admin to

his users. This means only Root Admin has full software administration privileges.

5. User profiles can be: Marketing, Sales person, Technical office and Customer, where each of them has limitations when using the Web Selection Software.

6. Options which can be set: Word, PDF, Energetic analysis, Seer, Scoop, Part load, etc.

They depend on web selection software possibilities.