# NO **IDEA**, NO SOFTWARE!

## I-Web Business Intelligence (I-WBI)

**IDEA**

According to the daily business needs to have important information 'real time' in order to react fast and spot business problems, we have developed a New Important real time Service called **I-Web Business Intelligence (I-WBI)**.



Our New Services will visualize and graphically represent important data, starting from **single reports** to complex **Dashboards** containing **tables, charts, gauges, performance indicators**. The target is clear, to give you the tool which will focus your attention on weak points of your business in order to **react fast**, accelerate and **improve decision making**, optimize internal business processes by **increasing efficiency**, and allow to **follow** your **strategy** and defined targets.



We provide the possibility to set, document and follow **Targets** of your Employees (Business partners) according to your in House Rules. Targets are mostly connected to the sales activities: sales value per specific time period, per region, per product etc.

For this we form several **DIMENSIONS** for viewing data:

• Product & Product Category's
• Time (year, month, quarter, etc.)
• Region (Continent, Country, City, Town)
• Price (follow changes of your Product Price connected to the time Dimension)

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**Fullfil the Company Strategy and defined Targets by making the correct Decisions on Time!**

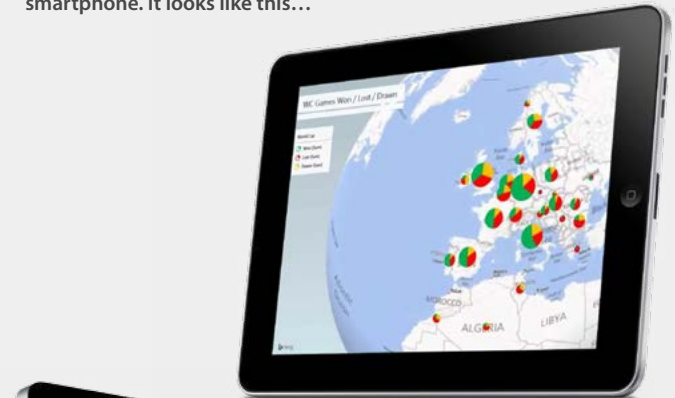| | |
|---|---|
| **ONLY STATISTICS?** | Interested only in Statistic data or want also to follow achievements of your Managers, Employees and Business Partners? Have as result percentage of SUCCESS? |
| **TARGET WHAT?** | Follow targets defined in Budget. |
| **RESULTS IMPORTANT TO WHO?** | Focus everybody on his targets by showing only important information according to his Responsibilities. Focus them to see What They can Effect in order to improve. |
| **REPRESENT HOW?** | Top Manager Dashboards for Global overview with possibility to scroll down in details if needed. Critical Points visible immediately! Simple Employee reports with only their data. |
| **DISPLAY WHEN?** | On request, each morning, on specific changes (new big project active), under budget values. |
| **DOWNLOAD AS** | PDF or Excel, generate via report server by using filters, open on Tablets, PC, phone. |

This new service has **User Level Permissions**, so it is important to define who can access to what. For this it is needed to create a **Permission Matrix**.

We can offer a connection between the new service and **Microsoft Office Excel**, so all what you can see via web, we represent in Excel as **Pivot Tables, Charts, Maps** (World Globus with Zoom in and Recording options) or just Simple **Tables with Data**. This approach allows you, to use the Excel user friendly interface for further data processing and copying. With Microsoft Office 360, there is no need for having any MS Office installation and it can be run from any device.

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Additional advantage is that you need only internet connection and a Browser to be able to see the Real Time Reports on your tablet or smartphone. It looks like this…



We can generate **Automatic Emails** with predefined **Reports** as pdf or excel format. This process can be triggered by new Offer in system, specific product sold, achievement of some target and similar.

Because this service is custom made and unique for each client, the first step is to discuss about your interest, the current way of following targets, after which follows creating Project Description and final offer from our side.

We are looking forward for your questions, and hope that our **New Service** can help you achieve all defined targets.